Pricing, Specifications and Requirements for Retail Embroidery Customers

Embroidery Specifications and Requirements:

> **Project Minimum Cost:** There is a $25.00 project minimum for all jobs in our shop.
> **Garment Minimum:** 6 pieces per design.
> **Turnaround Time:** *10-15 Business Days – (10 Business Days from Garment Arrival)*
> **Rush Service:** Available 3-day Service, add 50%.

Digitizing Charges:
- Any custom lettering will incur a minimum one-time charge of **$15**
- Any custom logos will incur a one-time charge of **$35**.

Thread Color Matching: No colors shown on mock-ups, logos, artwork, or the like should be considered color matched to a Pantone (PMS) color. We will do our best to match the color from stock thread colors. See below for best represented color match cost. Visit Madeira Stock Colors for color options.

Embroidery Minimum*:* While there is no set minimum number of garments, we do require a minimum project cost of $25 for any embroidery project. This minimum is separate and a part of any digitizing or setup fees.

Embroidery Pricing Matrix

Our embroidery service pricing is based on four major criteria.

- **Number of items** – Effectively, this is the number of garments.
- **Type of Garment** – T-shirt, Hoodie, Jacket, Pant, etc
- **Stitch count** – Simply put, this is the total number of stitches required to create the design in thread.
- **Specialty Services** – Finishing and add-on services such as patch conversion and custom backings
- **GARMENTS PRICING IS SEPARATE AND ADDITIONAL.**

Locations Priced Per 1000 Stitches

Quantity	Std. Location (Cap/Chest)	Adv. Location (Sleeve/Jacket)	Min. Charge
6-24	$1.15	$1.55	$4.41
25-48	$1.05	$1.50	$3.85
49-72	$.95	$1.45	$3.25
73-249	$.90	$1.40	$2.75
250-650	$.85	$1.35	$2.50
651-999	$.80	$1.25	$2.35
1000 +	$.78	$1.15	$2.25

While we can try to estimate the price of your project based on these criteria, it's always best to contact us directly for a quote.

Specialty Pricing

Custom Patch Conversion: Patches come in all shapes and sizes. To determine the size of your custom embroidered patch, measure the length and width of your patch, add them together and divide that number by 2. This will give you the total size (Psize) of the patch. Pricing is based solely on the patch creation.

(Length+Width) /2 = Psize
(5in   +   3in) /2 = Psize of 4

Psize * $1.00 = Patch Material Cost
4 x $1 = $4.00 Material Cost

Patch Backings

16 mil Plastic: Included

Hook and Loop: Half of Psize or $1.50 (whichever is more)

Heat Seal\Adhesive: Half of Psize or $1.50 (whichever is more)

Additional Options:

PMS Color matched threads: $7 per color

Hard to Hoop: Add $1.00 per piece

Thread Color Change: $2.50 per color